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## #ADLovesSalone: This new light by Davide Groppi is like a bud emerging from the ground

Called *Origine*, this lighting piece was going to be showcased at Salone del Mobile 2020



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Davide Groppi

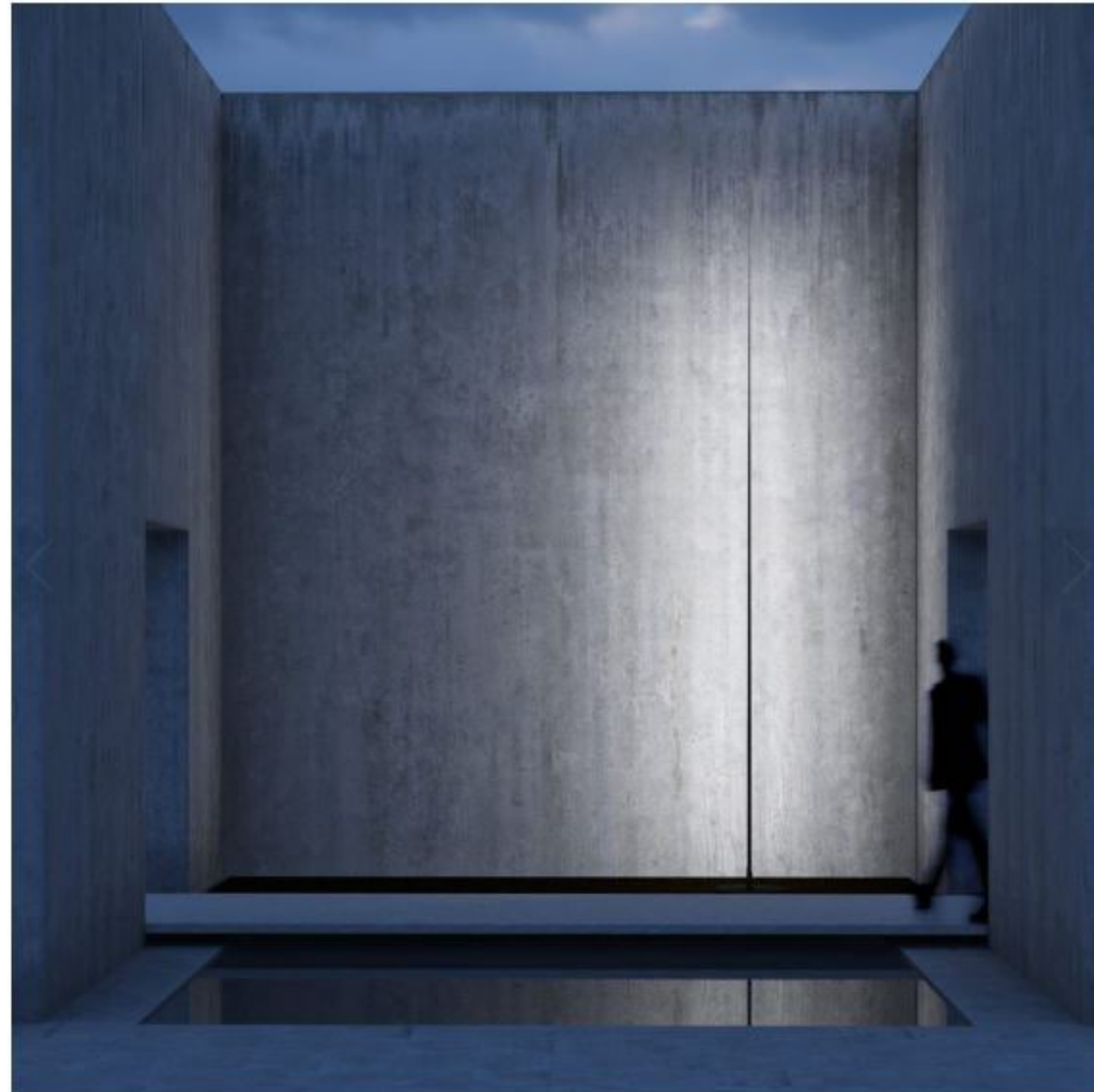


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It all started in a small laboratory in the historical Italian town of Piacenza during the late 1980s. Davide Groppi was inventing and producing his first lamps and decided to simply use his own name for the brand. Creative independence, passion and unconventional management allowed him, over time, to learn and develop his own brand of original and unique products, currently distributed the world over.

Simplicity, weightlessness, emotion and creative invention are the fundamental components of each lamp or lighting project designed by Groppi. His creations are never conceived as just lights or lamps. They emerge through the need to give life to something that is necessary or significant.

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### Origine

His latest lighting piece is called *Origine*, from the Latin word “origo” which translates to start, birth, source. It was going to be showcased at this year’s Salone del Mobile, which got cancelled due to the COVID-19 pandemic.

*Origine* appears like a bud emerging from the ground and soaring upwards towards the sky, a stem that becomes increasingly thinner. Designed to illuminate the façades of private buildings as well as internal spaces with purity and personality, it sculpts and enhances every environment with its indirect light, which is intentionally non-invasive, graphic and fascinating.

**Inspiration**

Some of the things that inspire Davide Groppi are works of art, ready-made objects, magic, the desire to make things with hand or simply the urge to play and have fun with light. He has always worked with a faithful group of collaborators who share his vision and help him develop ideas and bring them to fruition.

**On Salone del Mobile**

In India, Davide Groppi lights are available at Sources Unlimited. Says Falgun Shroff, Promoter, Sources Unlimited, "Salone Del Mobile is a pilgrimage we have been making for the last 15 years. It is a strange feeling to miss this yearly reunion of the world's leading design brands. As a platform for brands to showcase their novelties, it sets the benchmark and direction for trends that come to define the industry. At Sources Unlimited, we are proud to represent so many of these illustrious brands, and eagerly await the next edition of Salone to inspire us."