

ROUND AND ROUND

words by Elisabetta Romanò

SYNONYMOUS WITH PERFECTION, INFINITE AND HARMONY, THE CIRCLE IS A PRIMORDIAL FIGURE. THE ABSENCE OF CORNERS, THE DICHOTOMY BETWEEN EMPTY AND FULL, OPEN AND CLOSED, INTERNAL AND EXTERNAL, MAKE IT A BIT MAGICAL AND INTRIGUING SOLUTION.

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INTUITIVE: the original *Huara* esthetic encompasses a highly technological core. Designed by Elemental for Artemide, this mobile sphere, whose name means 'star,' activates itself with a simple touch, segment by segment.



REFLEXIVE: it's reminding of a traditional domestic altar, *Lula*, the round mirror of the *Interno Italiano* signed by Davide Fabio Colacci. It's sober shelf in colored glass is a perfect home for small objects.

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SCULPTURAL: a beautiful luminous alabaster disc and a second mobile brass disc, which illuminate and enchant with sweetness: this is the philosophy of *Alchemie T*, the new Cattelani & Smith lamp designed by Giulia Archimede.



ESSENTIAL: *Lost* is light, void and essence, all in one element. The design by Brogliato Traverso for this family of lamps, newly arrived at Magis house, is all focused on the circle, a geometry that delimits and encloses.

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PHILOSOPHICAL: more than an object, *Pigreco* is also a concept. Designed by Omar Carraglia for Davide Groppi, it has a perfect spherical shape, half satin half transparent, with an adjustable light and a truly magical mood.

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SCENIC: luxurious and important, *Jeff* by Minotti, is a furniture element with a big personality. Designed by Rodolfo Dordani as an oversized tray, this swivel coffee table is developed on multiple levels and volumes. The external band in liquorice lacquered larch, covered in leather in the upper part, and a lowered top in back-painted glass, house the metal shelf that brings the top back to a standard height and adds dynamism to the whole.