



Light and transparency are the true stars of this project.
We have always liked to think heretically, evoking mystery, magic and seduction.

Magia is the new modular suspension lighting system
that can be adapted to suit the different heights of the rooms
and can generate direct and indirect light with the 360° adjustable module.

In this case, the lens is not used to focus, but to modify the vision
and perception of the object.

The effect of the convex lens conceals the part of the light beam
and produces the lightest effect of suspension and inconsistency.

Archiproducts Design Award 2023

La luce e la trasparenza sono le vere protagoniste di questo progetto.
Da sempre ci piace pensare in modo eretico, evocando mistero, magia e seduzione.

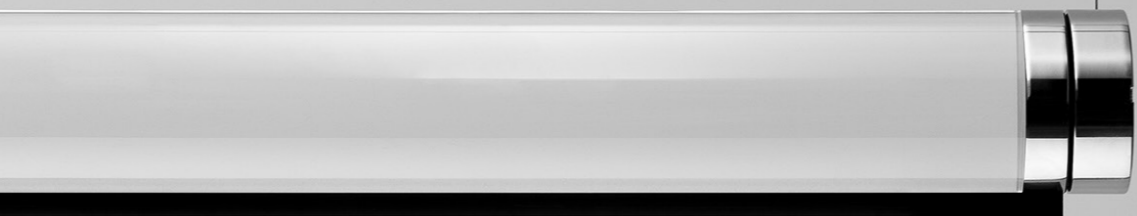
Magia è il nuovo sistema d'illuminazione a sospensione componibile
e adattabile a seconda delle diverse altezze degli ambienti
che può generare luce diretta e indiretta con il modulo orientabile a 360°.

In questo caso, la lente non è usata per focalizzare,
ma per modificare la visione e la percezione dell'oggetto.

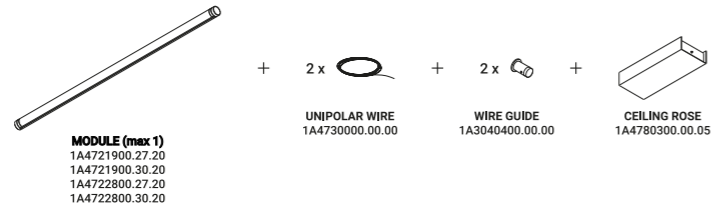
L'effetto della lente convessa permette di celare la parte di emissione della luce e produrre
un leggerissimo effetto di sospensione e inconsistenza.

Archiproducts Design Award 2023

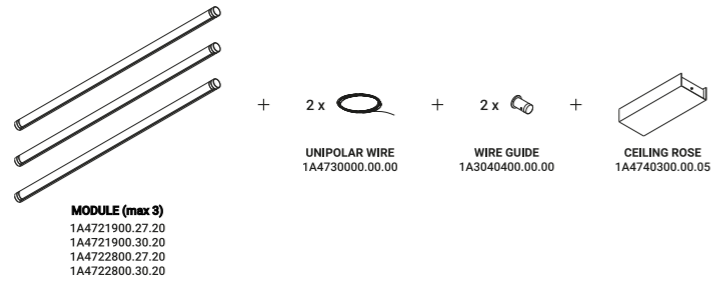
MAGIA



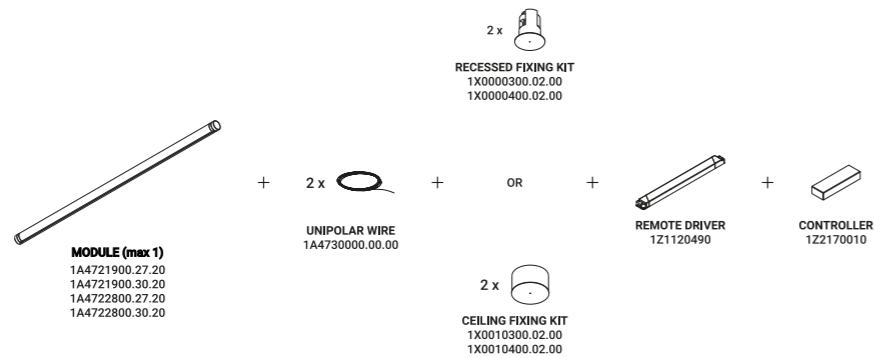
Single installation with ceiling rose



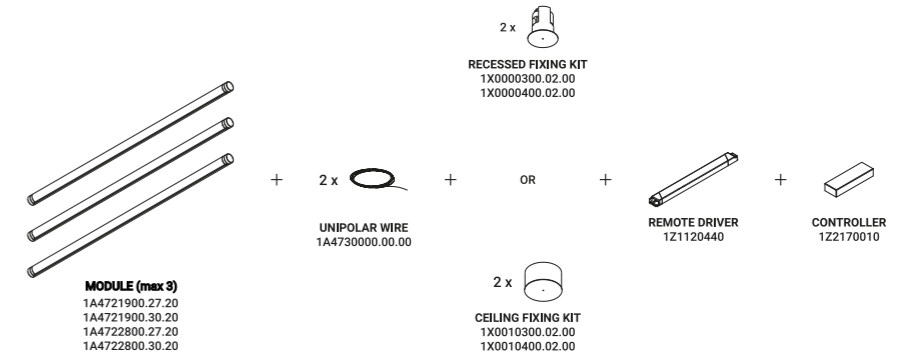
Multiple installation with ceiling rose



Single installation with recessed fixing kit or ceiling fixing kit



Multiple installation with recessed fixing kit or ceiling fixing kit



Systems / Direct-Indirect / Indoor

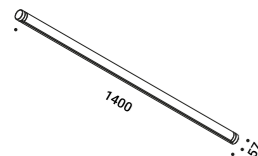
Material

Finish .19 Polished Gold .28 Polished Black Chrome

Note

Adjustable modular system.

Sistema orientabile modulare.



MAGIA - MODULE

19W

24V DC

2700K - 1272lm / 3000K - 1312lm

CRI >90

Driver not included

Polished Gold - 2700K

1A4721900.27.20

Polished Gold - 3000K

1A4721900.30.20

Polished Black Chrome - 2700K

1A4722800.27.20

Polished Black Chrome - 3000K

1A4722800.30.20

Compulsory accessories / Accessori obbligatori

Installation kit / Kit installazione



Unipolar wire - 6m / Cavo unipolare - 6m

Not included

1 Piece - Max 60V DC

Max 3 modules

1A4730000.00.00



Wire guide / Guidacavo

Not included

Matt Black

1 Piece

1A3040400.00.00



Recessed fixing kit for 12.5 mm plasterboard / Kit di fissaggio ad incasso per cartongesso 12,5 mm

Not included

Matt White

For electrical cables - 1 Piece -
Plasterboard cut-out Ø 44 mm -
Minimum space for mounting 70 mm

1X0000300.02.00

Matt Black

For electrical cables - 1 Piece -
Plasterboard cut-out Ø 44 mm -
Minimum space for mounting 70 mm

1X0000400.02.00



Ceiling fixing kit / Kit di fissaggio a soffitto

Not included

Matt White

For electrical cables - 1 Piece

1X0010300.02.00

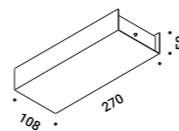
Matt Black

For electrical cables - 1 Piece

1X0010400.02.00

Compulsory accessories / Accessori obbligatori

Electrical power supply / Alimentazione elettrica



Ceiling rose / Rosone da soffitto

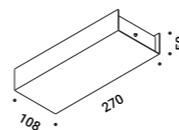
Not included

Matt White

Input 220-240V - 50/60Hz -
Output 24V - 21W - IP20 - DALI - PUSH -
1-10V - TRIAC

Max 1 module

1A4780300.00.05



Ceiling rose / Rosone da soffitto

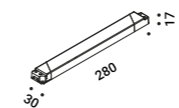
Not included

Matt White

Input 120-240V - 50/60Hz -
Output 24V - 60W - IP20 - DALI - PUSH -
1-10V - TRIAC

Max 3 modules

1A4740300.00.05



Driver LED

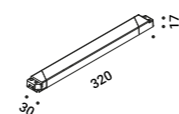
Not included

100-240V

24V/50W/IP20/ON/OFF

Max 1 module

1Z1120490



Driver LED

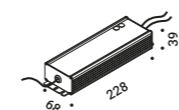
Not included

100-240V

24V/80W/IP20/ON/OFF

Max 3 modules

1Z1120440



Driver LED

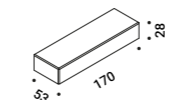
Not included

100-240V

24V/150W/IP67/1-10V

Max 6 modules

1Z1120500



Controller

Not included

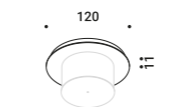
Matt Black

DALI - PUSH - 0/1-10V - TRIAC - IP20

1Z2170010

Optional accessories / Accessori opzionali

Installation kit / Kit installazione



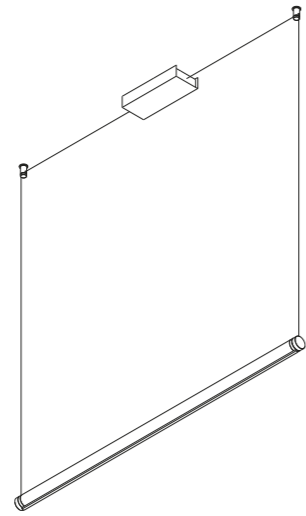
Wall back plate / Piastra parete

Not included

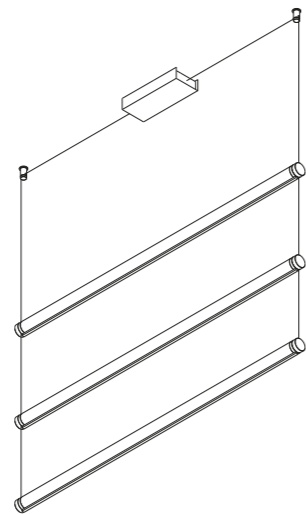
Matt White

For mounting on brick masonry walls

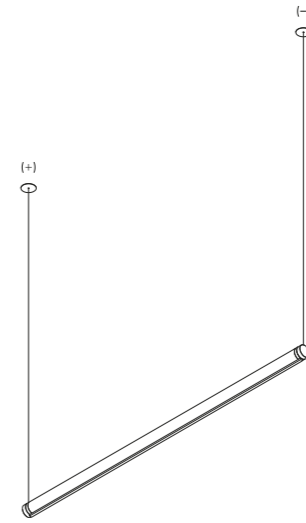
1X0050300.01.00



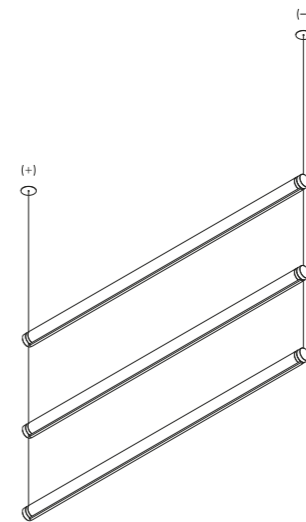
Example of single installation with ceiling rose



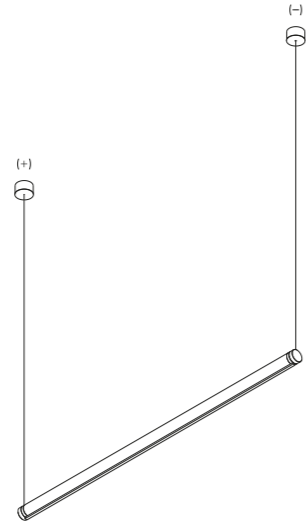
Example of multiple installation with ceiling rose



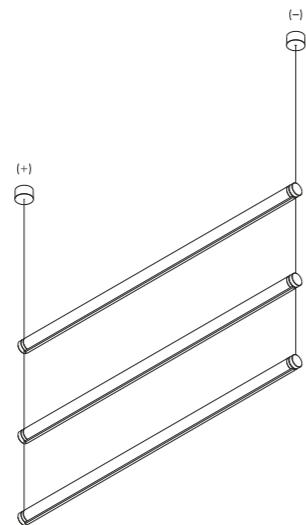
Example of single installation with recessed fixing kit



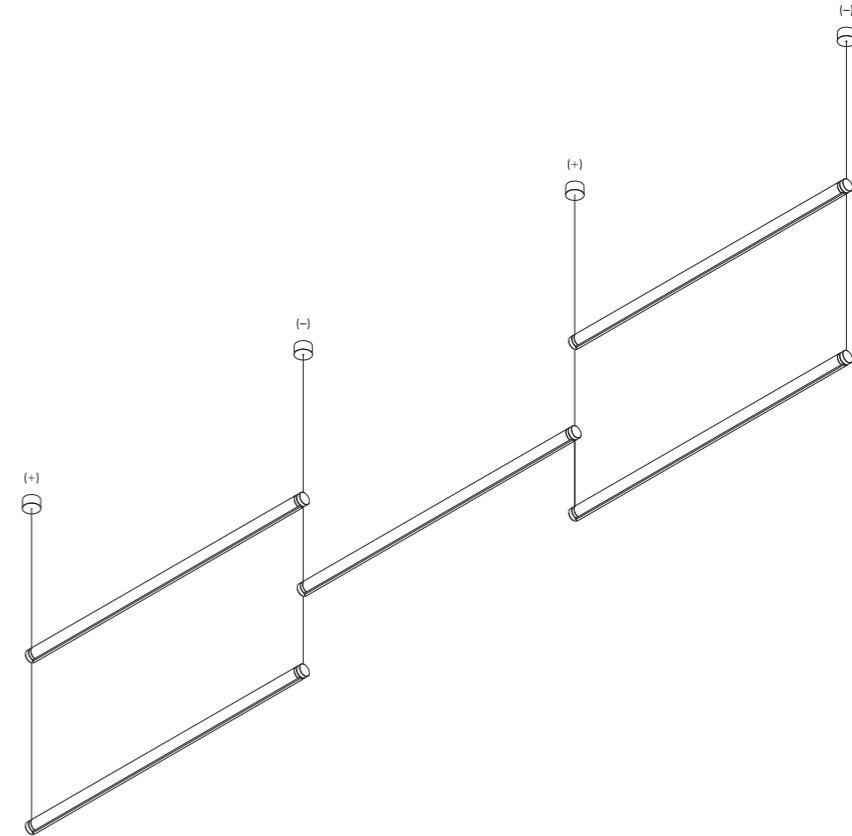
Example of multiple installation with recessed fixing kit



Example of single installation with ceiling fixing kit



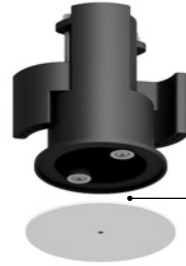
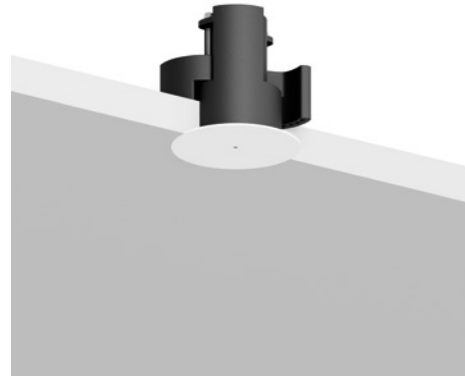
Example of multiple installation with ceiling fixing kit



Example of multiple installation | **Max 3 modules for cable**

SUSPENSION FIXING KIT / KIT DI FISSAGGIO PER SOSPENSIONE

Recessed fixing kit / Kit fissaggio ad incasso

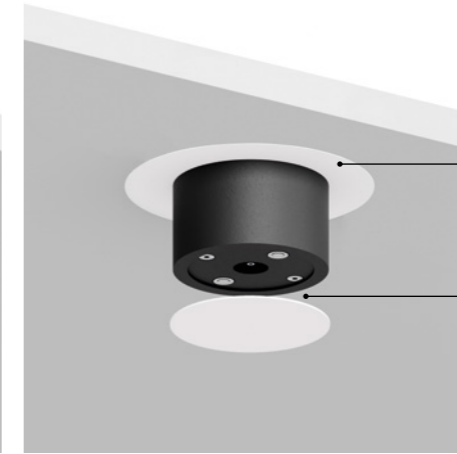


Fixing kit for 12.5 mm plasterboard
Kit fissaggio per cartongesso 12,5 mm

Magnetic fixing
Fissaggio magnetico

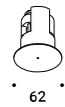
SUSPENSION FIXING KIT / KIT DI FISSAGGIO PER SOSPENSIONE

Ceiling fixing kit / Kit fissaggio a soffitto



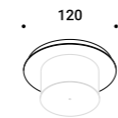
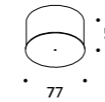
Back plate for masonry ceilings
Back plate per soffitti in muratura

Magnetic fixing
Fissaggio magnetico



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Model	Use	Product reference	Finish	Code
Recessed fixing kit.01	For suspension cables	REFLEX S 1	Matt White	1X0000300.01.00
		SHANGHAI 1		
		SHANGHAI 2	Matt Black	
		SIMBIOSI		
Recessed fixing kit.02	For electrical cables	SOTTILE 2	Matt White	1X0000300.02.00
		SOTTILE 2 DE		
Recessed fixing kit.03	For suspension cables	MAGIA	Matt White	1X0000300.03.00
		FOSBURY		
Recessed fixing kit.04	For electrical cables	MASAI 1	Matt White	1X0000300.04.00
		MASAI 2		
		SPY	Matt Black	
		SPY DE		
Recessed fixing kit.05	For electrical cables	ASINTOTO	Matt White	1X0000300.05.00
		REFLEX S 2		
		SOTTILE 2		
		SOTTILE 2 DE		
		LOUIS XIV 2		
		SOTTOSOPRA 2		



Model	Use	Product reference	Finish	Code
Ceiling fixing kit.01	For suspension cables	REFLEX S 1	Matt White	1X0010300.01.00
		SHANGHAI 1		
		SHANGHAI 2	Matt Black	
		SIMBIOSI		
Ceiling fixing kit.02	For electrical cables	SOTTILE 2	Matt White	1X0010300.02.00
		SOTTILE 2 DE		
Ceiling fixing kit.03	For suspension cables	MAGIA	Matt White	1X0010300.03.00
		FOSBURY		
Ceiling fixing kit.04	For electrical cables	MASAI 1	Matt White	1X0010300.04.00
		MASAI 2		
		SPY	Matt Black	
		SPY DE		
Back plate	For masonry ceilings	ASINTOTO	Matt White	1X0050300.01.00
		REFLEX S 2		
		SOTTILE 2		
		SOTTILE 2 DE		